

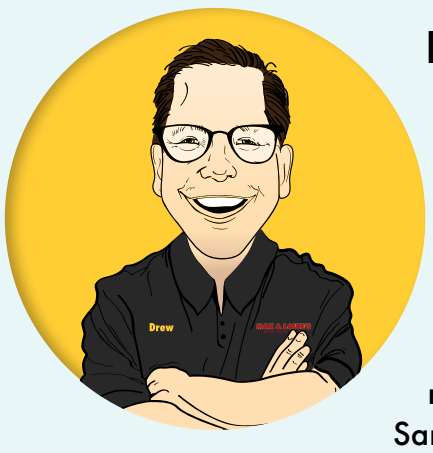
MAX & LOUIE'S
NEW YORK DINER

October-November-December 2025

EVERYTHING YOU LOVE TO EAT

WE'RE OPEN SUNDAY – THURSDAY: 7AM – 9PM, FRIDAY – SATURDAY: 7AM – 10PM

maxandlouies.com | 226 West Bitters Rd., Ste. 126, San Antonio, TX 78216 | 210-483-7600



HOLIDAY MAGIC

The weather outside isn't frightful, it's delightful. That means the holiday season in South Texas is upon us - one of my favorite times of the year. As someone who grew up raking leaves and shoveling snow, fall and winter have new meaning for me. Now that I'm happily in San Antonio, the cooler weather makes these seasons simply magical.

Moreover, it's people who make these months so extraordinary. As the leaves fall, friends drop in from out of town for a quick visit during the Jewish High Holidays and Thanksgiving. As cold drifts in, family members warm each other with love around the kitchen table and Hanukkah candles. And as the new year approaches we all see a shared promise for the future.

If your holiday season seems a bit hectic, we have a suggestion on how to manage the onslaught of family, guests and parties: Let Max & Louie's be your special (maybe even secret) co-host. Allow us to create unique platters for your parties at home or the office, turn to us for complete take-home meals when surprise guests arrive, and rely on us to wow everyone with gorgeous themed cakes, pies, ice cream and treats from our creative bakers and confectioners at Melvin's. If your house or office isn't quite ready for visitors, our Milly Ray party room makes it easy to host a delicious gathering of up to 48 guests. Just set a time, pick a menu, and let us do the heavy lifting as you enjoy the party.

All of us wish you a wonderful holiday season and a healthy and happy new year. We look forward to seeing you and your family around our diner tables soon.

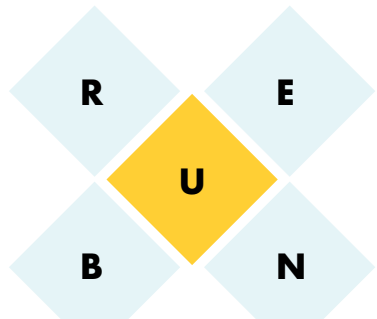
Drew

GAME TIME

Grab a piece of paper (or a napkin) and flex your skills!

Round About:

- Use the 5 letters to create as many words as possible.
- Each word must be at least 3 letters long.
- Every word must include the central letter.
- Letters can be used more than once within the same word.
- Bonus points if your word connects to Max & Louie's menu items.

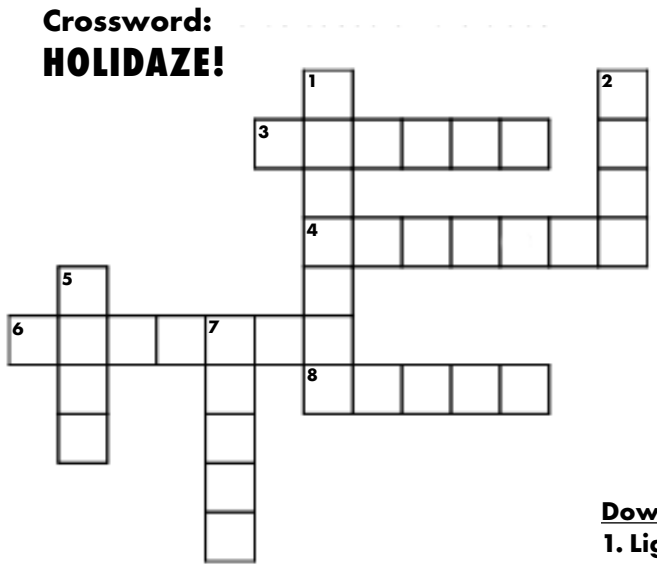


Score:

1 point for every word found
2 points for using all 5 letters
3 points for spelling out Max & Louie's menu items

Your Score:

Crossword:
HOLIDAZE!



Across
3. Potato pancakes, a Hanukkah tradition
4. A Hanukkah spinning top
6. Kris's last name, and a round pastry
8. The Jolly Old Elf

Down
1. Light them on a cake or a menorah
2. The gift no kid wants in their stocking
5. Tall, green, lit and tinseled
7. What we exchange during the holidays

Call us at 210-483-7600 or order online at maxandlouies.com

Giving You the Gift of Time

Hardly a day goes by without a catering order leaving the Max & Louie's kitchen doors. We love catering events so much that we have a team devoted just to that. Our huge menu provides plenty of options, making us the perfect solution for groups requesting a variety of flavors and dietary options. Plus, our staff is so dedicated to excellence that we're happy to say we have lots of repeat catering requests from our catering experts.



Why not make these the easiest holidays you've ever hosted with Max & Louie's on your table. Whether it's dinner for four, breakfast for ten or lunch for 30, we've got you covered. Need late-night snacks? We can fill your fridge with grab-n-go items. Living on the lighter side? Our salads and soups fill that niche. Hoards of hungry teens in the house? Our super-stacked sandwiches will satisfy them heartily. Even Santa loves our cookies, brownies, cakes and pies.

Our catering inquiry form is online, and our team will work with you to customize your unique order for your event of 20 to 200 guests.

Scan the QR code to Order All Your Catering Needs NOW!

Choose the option that's right for your off-site and on-site party: We can deliver and set up everything at your home or office, deliver everything so you can set it up, you can pick up your order at the diner (we'll help carry everything to your car) or we can take care of everyone and everything for up to 48 guests in our Milly Ray Room.

In addition to platters overflowing with giant sandwiches, consider some of our other most frequently ordered items:



Lasagna: Layers of high-quality pasta, house-made meat sauce, gooey cheese and love. We can even leave out the meat if you're looking for a vegetarian meal.

Thick-cut pork chops: Served with scalloped potatoes and steamed vegetables it's a hearty American dinner plate that warms hearts all winter long.

Holiday turkey dinner: Leave the carving to us. Perfectly sliced turkey breast, creamy mashed potatoes, fresh green beans, smooth gravy and bright cranberry salad. Add a loaf of challah for any leftovers!



Grilled salmon: Just the right light entrée served with fluffy rice pilaf and delicately steamed broccolini.



Brunch spread: Wake up to an easy brunch of freshly baked bagels, a variety of cream cheese flavors, smoked salmon and all the toppings, then add some sweetness with our tender cheese blintzes topped with berry compote. Feeling bougie? Ask Eggs Benedict or French Toast to the party.

Hungarian Stuffed Cabbage: We overfill and hand-roll every delicious cabbage leaf, then top it with a sweet/savory tomato sauce that you'll want to eat with a spoon.

OPEN DAILY, SUNDAY – THURSDAY: 7AM – 9PM FRIDAY – SATURDAY: 7AM – 10PM

Happy Hour at Melvin's!
Enjoy $2 off pints
$1 off ice cream & drinks
M-F, 3pm - 6pm

PUMPKIN SPICE IS NICE

For a limited time, sprinkle on some seasonal love from Melvin's and Max & Louie's:



Pumpkin Muffin
filled with cream cheese and topped with pumpkin seeds



Pumpkin Spice Latte (PSL)
served hot or iced, featuring our house-made syrup infused with pumpkin and warm spices of ginger, cinnamon, and nutmeg



Pumpkin Shortbread Ice Cream Sandwich
showcasing our pumpkin shortbread with pumpkin ice cream and a salted dulce de leche core



Pumpkin Whoopie Pies
are included on our holiday cookie platters, but you can also take home individual handheld whoopies from our bakery display cases



Seasonal Gifts of Good Taste

Make the holidays even sweeter with gift baskets, gift sets and uniquely flavorful confections from the sweethearts at Melvin's.

Scan the QR code to order ahead online:

ilovemelvins.com

SEASONAL SPECIALTIES

Mixed Cookie Platter

Go all in with this festive mix of brown butter chocolate chip cookies, delicate rugelach, classic pecan bars, gluten-free mint chocolate brownies, pumpkin whoopie pies, and signature burnt marshmallow and brown butter crispy rice treats from Melvin's.





Apple Pie

Packed with tart Granny Smith apples, warm cinnamon and ginger, and just a kiss of sugar. It's (almost) too pretty to eat.

Chocolate Cream Pie

A huge hit with chocolate fans thanks to its rich, velvety chocolate filling topped with whipped vanilla cream clouds and finished with a bittersweet chocolate crunch.



SWEET GIFTS



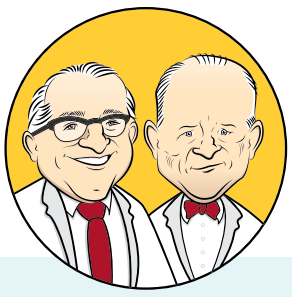
Hot Cocoa Gift Set:

Stir up nostalgia with our house-made cocoa mix and made-from-scratch marshmallows. The kit includes two Max & Louie's mugs to tie it all in a bow.

Egg Cream Kit:

We've gathered what you need to make your own authentic egg creams at home, including a bottle of Fox's U-Bet syrup, tall glasses and a long spoon. Let the frothing begin!





HERE'S A SAMPLING OF OUR MENU.

Scan the QR code to View the Full Menu:

BREAKFAST

New York Deli Benedict
Grilled house-baked rye bread, poached eggs, hot pastrami, topped with hollandaise, served with home-fried potatoes. Sub over (2) potato latkes.

Challah French Toast
Three (3) thick challah bread slices dipped in our egg custard and griddled. Served with housemade warm maple butter syrup.
Make it a platter, add 2 eggs, bacon or sausage.

Salami & Eggs
Pancake-style omelet with grilled Hebrew National salami, made with three (3) extra large farm fresh eggs, served with home fries or hashbrowns and choice of toast

SMOKED FISH
All fish platters come w/lettuce, tomatoes, onions, carrots, cream cheese and a toasted bagel

Bagel and Lox Sandwich
Our fresh baked bagel, topped with cream cheese, smoked salmon lox, tomato, onion and capers

Smoked Salmon Lox Platter
Smoked salmon lox imported from Brooklyn

Smoked White Fish Salad Platter
Housemade smoked white fish salad

Smoked Fish Combo Platter
Sliced smoked salmon lox and smoked white fish salad

BAKERY

Babka Muffin | Loaf
A rich sweet bread braided with chocolate or cinnamon.

Rugelach (3)
Bite-sized sweet pastries filled with assorted fillings

Giant Cookies

New York Cheesecake
Takes you back to Broadway!

Baker's Dozen - 13
Choose from our traditional and popular flavors.

LUNCH & DINNER

SHAREABLES

Crispy Onion Rings Half | Full
Piled high and served with Ranch Dressing

Hummus Platter
Served with fresh veggies and bagel chips

Loaded Potato Latkes
Two (2) crispy potato pancakes, topped with sour cream, bacon and shredded cheese.

Homemade Potato Chips
Served with a side of homemade ranch dip

APPETIZERS

Hungarian Stuffed Cabbage (1) or (2)
Beef and rice stuffed cabbage rolls simmered in our sweet & sour tomato sauce, served with bagel chips

Potato Latkes (1) or (2)
Crispy potato pancakes, served with apple sauce and sour cream

Cheese Blintzes
Three (3) crepes filled with a delicious blend of farmers and cottage cheeses, served with berry sauce and sour cream

Potato Knish
Gabilla's Coney Island special dough filled with mashed potato and onions

Noodle Kugel Kupcake
Our famous baked noodle-raisin-custard casserole is a traditional Jewish treat.

BURGERS
OUR BURGERS ARE 1/2lb CERTIFIED ANGUS BEEF SERVED WITH FRENCH FRIES AND A NEW YORK PICKLE ON A FRESH BAKED BRIOCHE BUN

SUB FOR VEGGIE BURGER
SUB SWEET POTATO FRIES
SUB ONION RINGS
ADD FRIED EGGS
ADD AVOCADO
ADD 2OZ PASTRAMI



B • F • S
BURGER, FRIES & SHAKE

JUST ORDER IT!

OPEN-FACED SANDWICHES

Open-faced Reuben
Pastrami, corned beef or turkey with sauerkraut, thousand island dressing, smothered with melted swiss cheese over rye bread

Open-faced Roast Turkey
Served with mashed potatoes, cranberry sauce and brown gravy over country white bread

Open-faced Roast Beef
Served with mashed potatoes & brown gravy over country white bread

Open-faced Meatloaf
Served with sauted onions, mushrooms, mashed potatoes and brown gravy over challah bread

Open-faced Tuna Melt
Our famous tuna salad served on rye bread, topped w/ melted cheddar - Add tomato • add bacon

SOUPS & SALADS

Chicken Matzoh Ball Soup
reg bowl | lg bowl
Homemade chicken soup, matzoh ball(s), pulled chicken, vegetables and noodles

Split Pea Soup reg bowl | lg bowl

Classic Caesar Salad
Romaine lettuce, parmesan cheese and croutons
Add Grilled Chicken or Salmon

ENTREES
ADD A SIDE GARDEN OR CAESAR SALAD

Grilled Salmon
Wild-caught and grilled salmon with herb butter, served with rice pilaf and our daily vegetable.

Hungarian Stuffed Cabbage
Two large cabbage rolls stuffed with beef and rice in a sweet & sour tomato sauce, served with mashed potatoes.

Corned Beef Cabbage
Classic corned beef and cabbage, served with mash potatoes & our daily vegetable.

Homestyle Meatloaf
Topped with sauteed onions, mushrooms and brown gravy, served with mashed potatoes.

Scan the QR code for our



KIDS MENU

COLD NEW YORK DELI SANDWICHES

ALL OF OUR SANDWICHES ARE MADE WITH THE FRESHEST INGREDIENTS ON HOUSE-BAKED BREAD, SERVED WITH COLESLAW AND A NEW YORK PICKLE. ON A BAGEL • GLUTEN-FREE BREAD, ADD FRENCH FRIES, ONION RINGS, or SWEET POTATO FRIES

Roast Beef
Freshly sliced roast beef w/ lettuce & tomato on fresh-baked onion roll

Chopped Liver
Housemade chopped chicken liver served w/ lettuce, tomato & red onions on rye

New York Deli Salami
Hebrew National salami on rye

Tuna Salad Sandwich
Solid white albacore tuna, celery, mayo, lettuce & tomato

Egg Salad Sandwich
Chopped hard-boiled eggs, celery, mayo, lettuce & tomato

HOT NEW YORK DELI SANDWICHES

Grilled Meatloaf
Grilled country white bread and melted provolone cheese

Reuben
Choice of hot pastrami, corned beef or turkey piled high with sauerkraut, swiss cheese and thousand island on grilled rye bread

Hot Pastrami
Piled high on rye

The New Yorker
Hot roast beef, bacon, melted mozzarella, horseradish sauce on toasted hoagie roll

Broadway Deli Dip
Hot sliced roast beef, melted mozzarella on onion roll, served w/ au jus

Philly Cheesesteak
Hand-shaved beef, grilled onions and peppers, cheese sauce and melted provolone cheese on our fresh-baked hoagie roll. add jalapeños add crispy bacon

Meatball Parmesan Hero
Housemade meatballs, tomato sauce and melted mozzarella

Chicken Parmesan Hero
Breaded chicken cutlet, tomato sauce and melted mozzarella

SNEAK PEEK

The Max & Louie's New York Diner family is growing in the coming year. **We're proud to announce the opening of our second location in Cibolo Crossing in Cibolo.** It's poised to be just as popular as our original location off Bitters Road, and will feature the same top-quality food and drinks you crave from Max & Louie's – with the same family-focused menu and fanatical hospitality you've come to expect from us every day. We'll keep everyone updated on the opening date as soon as we have it.

We look forward to meeting our new Max & Louie's neighbors living and working in the growing Cibolo area.







yelp SKIP THE WAIT

Scan the QR code to get ahead of the crowd by joining our Yelp waitlist:

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BREAKING THE RULES

Every industry has its secrets and restaurants are no different. We'll let you in on why our menu items are priced as they are.

- We only use top-shelf ingredients from breads, cheeses, meats, pickles, sauerkraut, dairy goods and more.
- We don't reduce portion sizes when ingredient prices rise.
- We will never compromise on quality because YOUR HAPPINESS comes first.

We know our customers would taste the difference if we substituted lesser-quality ingredients for our standard high-quality ones. And you would notice if we cut corners and portion sizes when prices rise. So we simply won't compromise. And we believe you won't either. That's why you're here.

Thank you for continuing your tradition of supporting our local family-owned small business. Your love keeps us focused on always doing the right thing. ***Because we know you CAN taste the difference.***

OCTOBER

Oct 6 - National Noodle Day – Celebrate with our Matzo ball soup, loaded with chicken and egg noodles. Or change things up with a nice slice of sweet noodle kugel for dessert.

Oct 8 - National Salmon Day – Grilled and set on top of our Asian salad, it's a de-light full meal.

Oct 10 - World Egg Day – Not to get all Forest Gump about it, but we have them poached, fried, scrambled, up, over, and more. Eggs are one of the reasons we've earned our status as a legendary breakfast spot.

Oct 18 - Meatloaf Appreciation Day – As an American diner, we're proud to serve a scratch-made classic meatloaf that is everything you want in a comfort meal.

Oct 28 - National Chocolate Day – From hand-spun chocolate shakes and house-made brownies and huge slices of Ding Dong cake, we take chocolate seriously around here. We always will.

NOVEMBER

Nov 3 - National Sandwich Day – Sandwiches here are piled high and filled with high-quality ingredients. They're showstoppers – along with everything else, of course.

Nov 12 - National Pizza with Everything Day – We hand-toss our homemade NY style pizza dough, spread on homemade sauce and top it any way you want. Then it's baked to perfection in our special oven. Share it if you care to.

Nov 14 - National Pickle Day – Our East Coast pickles are the perfect crunchy brother to every sandwich. And don't forget they're healthy for you!

Nov 26 - National Cake Day – Even if you're too full for dessert, take a slice home and celebrate later. Better yet, drop in for a slice of cake and a cup of coffee as a break from your busy day.

Nov 28 - National French Toast Day – No brag, just fact: Our Challah French Toast is a top seller for good reasons. It starts with house-baked egg bread soaked in a sweet custard and grilled to order. The house-made warm maple butter syrup pulls it all together.

DECEMBER

Dec 3 - National Apple Pie Day – Our double-crusted apple pie is a wonder to behold and a pleasure to dig into. Made fresh every day, right here.

Dec 4 - National Cookie Day – Our giant cookies really take the cake. Choose one or a dozen and let the crumbs fall where they may.

Dec 5 - National Comfort Food Day – Point to the menu and comfort food is right there. Whether it reminds you of grandma's soup or last week's Mac n Cheese. We're here for you.

Dec 12 - National Cocoa Day – Did you know we make our own hot cocoa mix and top every mug with house-made marshmallows? Now you do.

Dec 30 - National Bacon Day – Everyone's favorite breakfast meat. But try it stuffed into grilled cheese for lunch or dinner too.

Dec 31- National Champagne Day – Celebrate all day with our mimosa by the glass or bottle, featuring freshly squeezed orange juice. Or stay local with our Rio Grande, a mix of bubbles and grapefruit juice.